

Randy M. Friedberg (RF-8645)
Christine W. Wong (CW-7683)
OLSHAN GRUNDMAN FROME ROSENZWEIG & WOLOSKY LLP
Park Avenue Tower
65 East 55th Street
New York, New York 10022
(212) 451-2300
Attorneys for Defendant MANLEY TOY DIRECT, LLC

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

PRIME TIME TOYS, LTD.,

Plaintiff,

v.

MANLEY TOY DIRECT, LLC,
MANLEY TOY QUEST, INC., and J.C.
PENNEY, INC.

Defendants.

ECF Case

No. 08 CV 02335

**RULE 7.1 STATEMENT OF
DEFENDANT MANLEY TOY
DIRECT, LLC**

Pursuant to Federal Rule of Civil Procedure 7.1 [formerly Local General Rule 1.9] and to enable judges and magistrate judges of the court to evaluate possible disqualification or recusal, the undersigned counsel for Defendant Manley Toy Direct, LLC (a non-governmental corporate party), certify that it has no parent companies to identify and that there are no publicly held companies that own 10% or more of Plaintiff.

Dated: New York, New York
April 9, 2008

OLSHAN GRUNDMAN FROME ROSENZWEIG &
WOLOSKY LLP

By: /s/ Randy M. Friedberg

Randy M. Friedberg (RF-8645)

Christine W. Wong (CW-7683)

Park Avenue Tower

65 East 55th Street

New York, New York 10022

Phone: (212) 451-2300

Attorneys for Defendant MANLEY TOY

DIRECT, LLC.

Of Counsel:

Rod. S. Berman

(pro hac vice admission pending)

Brian W. Kasell

(pro hac vice admission pending)

JEFFER, MANGELS, BUTLER &
MARMARO, LLP

1900 Avenue of the Stars, Seventh Floor

Los Angeles, California 90067

Phone: (310) 203-8080

Fax: (310) 203-0567